WHAT IS SMORE?

• A digital flyer that can be shared online
• Customizable
• Instantly mobile
  • Tablets
  • Phones
• Fool proof design

HOW TO BUILD

Start by pressing Start a new flyer

• Insert your title
• Choose from different backgrounds, fonts, and colors
• Embed any links you want
  • Video, audio, gallery, bio, forms, Google maps
• Easily move text, photos, and links around with a click of a button
• Press share and add to variety of social medias
• Use analytics to measure the success of your flier

PROMOTION

• Can easily be shared on Facebook, Twitter, Pinterest, Google+, or embedded on any webpage
• Send to your mailing list via email
• Shares on Craigslist
• Can be viewed on smore.com with other flyers from your area.
• Found on Google through search engine optimization
• Can print out as handouts.
EXAMPLE FLYER

COOKING CLASS

JOIN OUR COOKING CLASS THIS WEDNESDAY!

TRY OUT OUR FAVORITE FALL PICKS THIS WEDNESDAY!

You're invited to a FREE cooking class hosted by the Dietetics Program at Bradley University. This event will provide an opportunity to learn about fall-themed recipes, meet other interested students, and engage in a fun and interactive cooking experience.

GET READY TO BE A CHEF AND CREATE THESE FLAVORFUL DISHES:

- Cranberry
- Squash Soup
- Pumpkin Chili

USES OF SMORE

Dietitians
- Reach different audiences
- Spread nutrition information
- Promote events
- Join in nutrition conversations
- Twitter chats, etc.

Interns
- Add to your personal webpage, blog, Twitter, or Facebook.
- Use in rotations to help increase each site's use of technology to spread nutrition information

QUESTIONS?

cspahn@mail.bradley.edu
@christinespahn
christinespahn.weebly.com

Spread the word online, as easy as making a flyer.
Want to promote something online but don't know how? Smore makes it easy. It's also fun, for a change.